



VIRTUAL PRESS KIT 2023

Photo of ETD Instructor, Johari Mayfield courtesy of *Live In The Movement*

ETD OUTREACH

ABOUT

ETD Outreach of Eryc Taylor Dance Inc was founded in 2007 by Artistic Director, Eryc Taylor. The organization's mission is to uplift communities through movement workshops that are made accessible to all demographics. Since the program's start, ETD Outreach has conducted over 4,000 workshops bringing the joy of movement to over 10,000 participants across all five boroughs of New York.

CREATING POSITIVE SOCIAL CHANGE THROUGH MOVEMENT & DANCE

In our efforts to create positive social change through movement, ETD Outreach works with a diverse client base such as youth programs, supportive housing sites, senior centers, and more. Our Outreach dance workshops are uniquely customized for all levels and abilities to bring joy and freedom of movement through equal access and customization. Research supports the thought that exercise, creative activity, and dance produce



lasting effects that ultimately reduce stress, anxiety, and depression. Recognizing the countless benefits of movement on one's personal development, it also serves as a conduit for connection and community

At the core of our mission, we aim to make all workshops and events accessible to provide equal access and opportunity to people with diverse abilities. We continually seek new ways to increase accessibility to the communities we serve and research new ways to broaden our outreach.

[Click here to access our website!](#)

WORKSHOP ACCESS



In 2020 ETD Outreach introduced Zoom workshop and pre-recorded class options to ensure accessibility during the pandemic. ETD Outreach is excited to be able to continue these accessibility options throughout 2021 and beyond!



IN-PERSON

Book ETD Outreach to come onsite and host safe, in-person workshops for any size group! In-person workshops foster a sense of community, togetherness, and energy!



VIDEO

Customize a pre-recorded or live ZOOM workshop taught by an ETD Outreach instructor. These work well for groups with time or space restrictions or those not located in the NYC metro area.



EVENTS

Bring ETDO to your network for a specific event. This option is great for camps or organizations looking to bring movement to their community for a shorter period such as a day or just one week.

[Click here to learn more about our platforms!](#)

MOVEMENT STYLES



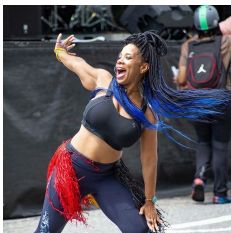
MINDFUL & MEDITATIVE MOVEMENT

We offer styles like Yoga, Chair Yoga, breathwork, meditation, and more. These styles focus on centering attention, reducing stress, generating energy while fostering a sense of calm, and stretching and strengthening the body.



STRETCH & STRENGTHENING

Including Pilates, Barre, HIIT, Stretch & Strength, Jazzercise, Zumba, and more, these classes challenge and strengthen participants through isometric movements, cardio, weight-bearing exercises, and more. Workshops in these styles will work up a sweat and leave you feeling energized!



DANCE STYLES

Specialized dance forms in many styles are available and geared towards absolute beginners. Try out our Afro-Cardio, Afro-Cuban Modern, Afro-Caribbean, Dancehall, Hip-Hop, Muéveté, Salsa, or Contemporary/Modern dance workshops. Specialized Dance curriculums improve coordination, foster community, improve endurance, and increase flexibility.

[Click here to book a free consultation!](#)

INTERESTED IN ANOTHER STYLE?

ETD Outreach instructors are life-long professional dancers and can tailor classes to fit each workshop's needs and interests! Email outreach@etd.nyc for more information on how to customize your workshop.

ETD OUTREACH

Instructors



JOHARI MAYFIELD

Instructor

Afro-Cardio, African Dance Styles, Ballet, Contemporary Dance, Pilates, Yoga, Chair Yoga, Strength & Conditioning
Instagram: @joharimayfield



ARI SALAAM

Instructor

Ballet, Modern, Jazz, Hip Hop, Aerial, Creative Arts Therapy
Instagram: @ari_Salaam



ISABEL ESTRADA-JAMISON

Instructor

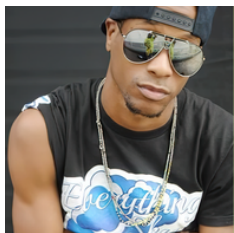
Muévete, Afro-Cuban Modern, Yoga
Instagram: @Isabel_estrada_jamison



RAFAEL SANTANA

Instructor

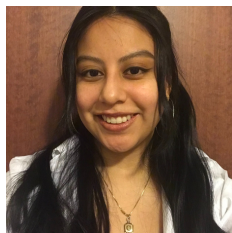
Reggaeton, street-jazz fusion
Instagram: @rafael.santana8



JEO FLEMMING

Instructor

Hip-Hop, Dancehall, Afro Caribbean Movement, MJ Style
Instagram: @theofficialjeo



GABRIELA MARX

Instructor

Salsa, Creative Movement, Move and Groove
Instagram: @Gabriela_marx_dance



**ETD OUTREACH
KEY PARTNERS**

Acacia Network

Loisaida

Lantern Community Services

Fountain House

Odyssey House

The Felix Organization

Hour Children

Post Graduate Center for Mental Health

S:US

**[Click here to learn more
about how you can also
become our partner!](#)**

NYC Cultural
Affairs



Council on
the Arts

amazon

dance/NYC
IN ALLIANCE WITH DANCE/USA

Google
for Nonprofits

LOWER
MANHATTAN
CULTURAL
COUNCIL

MAC

MARTA HEFLIN
FOUNDATION

pentacle

RELATED

WNET

THE DISTRICTS WE SERVE



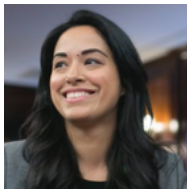
DISTRICT 3, ERYC BOTTCHER



Our Home district is lead by councilman Eryc Bottcher. Bottcher is a dedicated public servant and activist who has devoted his life to progressive causes and to the betterment of the community he loves. In 2021, he was elected to represent City Council District 3. Erik believes that our government should be effective, innovative, inclusive, and that it must work for the people, not special interests. Erik knows that if we come together and rise to this moment, New York City's best days are still ahead.

Carlina Rivera

District 2



Eric Dinowitz

District 11



Diana Ayala

District 8



Pierina Ana Sanchez

District 14



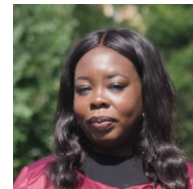
Oswald Feliz

District 15



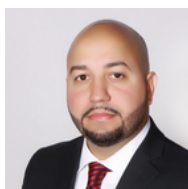
Althea Stevens

District 16



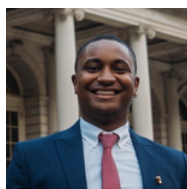
Rafael Salamanca Jr.

District 17



Chi Ossé

District 26



Shahana Hanif

District 39



Click Each councilperson to learn more about them and the district they serve.

PRESS & MEDIA

[Dance Magazine Feature](#)

[ETD Outreach Workshops in Mexico](#)

[Lantern Harlem Arts Stroll](#)

[Acacia Network +ETDO](#)

[Felix Organization + ETDO](#)

[Dance Enthusiast Feature](#)

[ETD + ETDO Climate Change Artist](#)

[Broadway World Feature](#)

[Wikipedia Page](#)

[ETD + ETDO Yucatan Tour](#)

[SHHNY 2017 Conference](#)

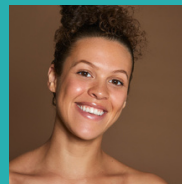


WANT TO LEARN MORE?

Contact us!



**Eryc Taylor,
Founder**



**Liviya England,
Administrator**

outreach@etd.nyc

**or follow us on
instagram
[@etdoutreach](#)**

[Book a workshop here!](#)

